

# Tampa Bay Network to End Hunger



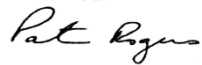
**Dear Community Partners:**

The Tampa Bay Network to End Hunger invites you to join us in our “CAN DO” initiative to help us stop hometown hunger. While many organizations address hunger during the holidays, a turkey and a bag of food will not feed these families in January, February, or the rest of the year. But with your support we “CAN DO” something to fill the empty shelves of food banks and pantries who provide food throughout the year, all year, year after year. Here’s how:

Hold a “CAN DO” drive each month and ask your employees to bring in one can or one item from the list in this packet to support the effort. The Hunger Network will provide you with a list of food banks in your area and you can choose the organization you wish to support. The Network will coordinate the pick up and delivery of items collected and also monitor the pounds you have collected and how many meals that has provided to your community. It’s that simple.

This packet provides you with everything you will need to start the project. All you need to do is say we “CAN DO” this!

Sincerely,



**Pat Rogers  
Chair  
Tampa Bay Network to End Hunger  
Executive Director, Feeding America**

**Supporting Members:**

**Feeding America  
St. Petersburg Free Clinic  
Pinellas County  
Department of Health and  
Human Services  
Tampa Bay Harvest  
Metropolitan Ministries  
Department of Children  
and Families  
Hillsborough County  
Department of Health  
University of Tampa  
Religious Community  
Services**

**Lighthouse Ministries  
University of Florida  
Extension Service –  
Hillsborough and Pinellas  
Salvation Army  
Daystar, Pinellas County  
Health Department  
United Way of Tampa Bay  
Meals on Wheels of Tampa,  
Tarpon Springs Shepherd  
Center  
Church on the Bayou  
Hillsborough County  
School District**

**Tampa Urban Food Forum  
Hillsborough County  
Family and Aging Services  
Moffitt Cancer Center  
City of St. Petersburg,  
ECHO of Brandon  
United Food Bank of Plant  
City  
Lutheran Messiah**



## CAN DO HOW TO

Some of the most important work during your monthly food drive is planning ahead before you “CAN DO” this successfully.

### Planning:

- Establish a team or committee to coordinate the monthly event.
- Plan logistics.
  - Decide where you will be collecting food. If you have multiple buildings determine where each collection site will be. Please consider high traffic areas where collection containers are in clear view as a reminder and point of convenience.
  - Obtain sturdy collection bins. We recommend computer paper boxes or a similar container to manage weight and packing for transportation.
  - Label containers with “CAN DO”.
- Set a date or day each month for this project.
- Promote the event.
  - Share information at Board meetings, staff meetings, in company newsletters, or other company communiqués. Send an email to all employees kicking off the event and explain the reason for holding the event. Publicize, publicize, publicize in payroll inserts, community blogs, bulletin boards, and any way you can think of.
- Complete the Registration Form in this packet.
  - The person completing the registration will be contacted to finalize details.
  - We hope you can help with delivery, but if you cannot, please finalize logistics regarding pickup.

### Finishing:

- Now that you have finished, send a big thank you for participating in the drive and the “CAN DO” spirit your staff demonstrated and congratulate yourselves.
- Share results of pounds collected and how many meals your drive provided.
- Remind everyone of next month’s collection and offer incentives to better the collection. Ideas may include jeans day off, two-hour lunch break for 100% participation, etc. If you need help with creative incentives, please reach out to the Network coordinator.

# Tampa Bay Network to End Hunger

## FOOD ITEMS MOST NEEDED

**NO GLASS PLEASE. POP-TOP ITEMS PREFERRED.**

The following are in high demand:

- Canned Meats (tuna, chicken, ham sausage)
- Canned Fruits & Vegetables
- Canned & Boxed Meals (soup, chili, stew, macaroni & cheese)
- Canned or Dried Beans (black, pinto, kidney, lentils)
- Pasta & Rice
- Cereal (low sugar, high fiber)
- Cereal & Fruit Bars
- Crackers
- Peanut Butter
- Dry Milk
- Paper Goods (plates, paper towels, etc.)
- Personal Products (deodorant, soap, etc.)

To ensure food safety, we cannot use:

- Rusty or Unlabeled Cans
- Perishable Items
- Expired Items
- Homemade Items
- Noncommercial Canned Items
- Noncommercial Packaged Items
- Alcoholic Beverages & Mixes
- Open or Used Items

We ask that you only donate items you would eat and that are not in expiration. As a reference, we are providing the USDA plate guide for healthy, nutritious meals.





**CAN DO REGISTRATION FORM**

Name of Organization		Address	
City, Zip	Contact Name	Phone(s)	Office Cell
Contact Email		Hours of Operation	

**Please check the boxes that apply:**

- We will use our own containers/boxes for our food drive.
- We will deliver our collected foods to: (Please see attached list of Participating Agencies)

Name of Organization	Address, City, Zip	Every Month On
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- We need \_\_\_\_\_ Food Collection Boxes delivered to us before \_\_\_\_\_ (date).
- We will need the collected foods picked up from the collection site above and delivered to: (Please see attached list of Participating Agencies)

Name of Organization	Address, City, Zip	Every Month On
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**PLEASE EMAIL THIS COMPLETED FORM TO THE HUNGER NETWORK “CAN DO” COORDINATOR, ANGIE PATTISON AT [Angie.pattison@metromin.org](mailto:Angie.pattison@metromin.org). ONCE THIS FORM IS RECEIVED, YOU WILL BE SENT A CONFIRMATION EMAIL.**

**IF YOU DO NOT RECEIVE A CONFIRMATION EMAIL WITHIN 48 HOURS OF SENDING THIS FORM, PLEASE CONTACT ANGIE PATTISON AT 813-209-1034 TO CONFIRM RECEIPT OF THE REGISTRATION FORM.**

**IF YOU NEED MARKETING ASSISTANCE TO STIMULATE THE DRIVE, WE HAVE PROVIDED SOME IDEAS IN THE BACK OF THIS PACKET.**



### CAN DO PARTICIPATING FOOD BANKS

Organization Name	Contact Name	Contact Phone	Contact Email	Organization Website	Organization Address
Daystar Life Center	Jane Walker	727-894-5323	<a href="mailto:jwalker.daystar@verizon.net">jwalker.daystar@verizon.net</a>	<a href="http://www.daystarlife.com">www.daystarlife.com</a>	226 6 <sup>TH</sup> St. S., St Pete 33701
ECHO	Joni Damico	813-685-0935	<a href="mailto:joni@echofl.org">joni@echofl.org</a>	<a href="http://www.echofl.org">www.echofl.org</a>	507 N Parsona Ave., Brandon 33510
Feeding America	Sylvia Kapous	813.254.1190 ext. 201	<a href="mailto:skapous@feedingamericatampabay.org">skapous@feedingamericatampabay.org</a>	<a href="http://www.feedingamericatampabay.org">www.feedingamericatampabay.org</a>	4702 Transport Dr., Bld 6, Tampa 33605 4711 126 <sup>th</sup> Ave.N., Sute H, Clearwater 33762
Metropolitan Ministries	Angie Pattison	813-209-1034	<a href="mailto:Angie.pattison@metromin.org">Angie.pattison@metromin.org</a>	<a href="http://www.metromin.org">www.metromin.org</a>	2002 N Florida Ave., Tampa 33602
Religious Community Services	Annette Shepherd	727-443-4031 727-821-1200 ext. 109	<a href="mailto:annette.shepherd@rcspinellas.org">annette.shepherd@rcspinellas.org</a>	<a href="http://www.RCSpinellas.org">www.RCSpinellas.org</a>	700 Druid Rd. E., Clearwater 33756
St. Pete Free Clinic	Ken Murphy	727-821-1200 ext. 109	<a href="mailto:ken.murphy@stpetersburgfreeclinic.org">ken.murphy@stpetersburgfreeclinic.org</a>	<a href="http://www.stpetersburgfreeclinic.org">www.stpetersburgfreeclinic.org</a>	863 3 <sup>rd</sup> Ave. N, St Pete 33701
Tampa Bay Harvest	Will Carey	813-943-9224 727-939-1400 ext. 403	<a href="mailto:tbhgm@aol.com">tbhgm@aol.com</a>	<a href="http://www.tampabayharvest.org">www.tampabayharvest.org</a>	612 Princeton St. Brandon, 33511 ***
Tarpon Springs Shepherd Center	Lisa Hughes	727-939-1400 ext. 403	<a href="mailto:Lisahuges.shepherdcenter@yahoo.com">Lisahuges.shepherdcenter@yahoo.com</a>	<a href="http://Tsshepherdcenter.org">Tsshepherdcenter.org</a>	780 S Pinellas Ave., Tarpon Springs 34689

\*\*\* This organization prefers to pick up all donations.

## CAN DO MARKETING IDEAS

### Message on a Can

Last year a group of children personalized a mailing label with artwork and their message was adhered to the back of the can. Get your youth group, or children of participant employees involved in this fun way to give back. You can create your own messages to let our community know we are supporting them with every belief that there is a “CAN DO” spirit supporting them. Be creative in what you give in this spirit of hope.....

### “CANSTRUCTION”

Challenge your group to build a sculpture out of [cans and boxes](#) of non-perishable foods. HINT: It take about 500 cans to build a large sculpture. Get your group to come up with a design and see how many items it will take to build it. Remember to take pictures. Your “construction” might be featured on our website or face book page.



### Cereal Sunday

Cereal is something that we always need and is in short supply. Host a Cereal Sunday at your place of worship. Ask every member to bring a box of cereal on a Sunday once every quarter. Let your members make the giving personal by providing them with a shipping or mailing sticker in which they can write some words of encouragement or prayer.

### Hold a Contest

Make the drive a contest between groups within your organization and give prizes to the winning department like blue jeans day or two-hour lunch breaks. Think of creative and inexpensive ways to reward your employees for helping the community.